

125 West 55th St
New York, NY 10019

Contract # 25157400 Changes as of: 10/3/2016 at 12:30 PM Version: Highlighting Revision 3 Total \$: \$15,000.00

CPE: 49/53/4633 Flight: 10/25/16 - 10/31/16 Station: WWSB Total Spots: 11

Agency: Great American Media Advertiser: DSCC IE Market: Sarasota-Manatee - SRA Total CPP: \$0.00

GREAT AMERICAN MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC 20007 Product: DSCC IE Office: WASHINGTON

Comments: revised line 4

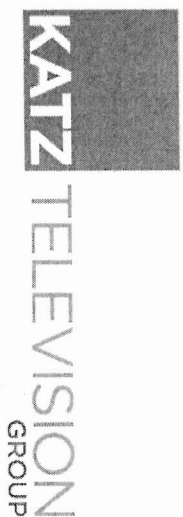
Agency Order #: 4980494 Primary Demo: Adults 35+ Total GRP: Traffic #: 60626

Buyer: Pino, Thomas Con Type: POLITICAL/VOTE Separation:

Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS 202-955-5342

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
4	Th 9p-10p		Notorious	\$2,200.00	0	30	1		1	\$2,200.00	\$0.00	0.0
TOTALS: 11									11	\$15,000.00	\$0.00	0.0

Changes: Program from Scandal-ABC to Notorious



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GREAT AMERICAN MEDIA 3050 K ST NW Product: DSCC IE Market: Sarasota-Manatee - SRA
SUITE 100 Office: WASHINGTON Total Spots: 11
WASHINGTON DC 20007 Total CPE: \$0.00

Agency Order #: 4980494 Buyer: Pino, Thomas Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS Con Type: POLITICAL/NOTE
202-955-5342 Assistant: BRADLEY PHILIPPS Traffic #: 60626
Separation: 30

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
10/03/16 12:30 PM	BRADLEY PHILIPPS	revised line 4
10/03/16 12:28 PM	Ronda Drago	LN 4 10/27 PRG IS NOTORIOUS PLS REV TITLE
04/29/16 2:53 PM	Ronda Drago	LINE 6 & 9 NA RATE OFFER 3X 7P NEWS 10/25-10/28 @ \$800 EACH
04/21/16 10:26 AM	BRADLEY PHILIPPS	Separation: 30
04/21/16 10:26 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$500,000
WWSB Share:	3%
Comment:	Share based on whole tampa market
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$15,000.00	N/A	0.0
Total	100%	11	\$15,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	11	\$15,000.00
Total	11	\$15,000.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/3/16 12:30 PM	BRADLEY PHILIPPS	Revised			\$0
Makegood 2	10/3/16 12:28 PM	Ronda Drago	Sent To Rep			\$0
Revision	7/19/16 10:00 AM	BRADLEY PHILIPPS	Confirmed	1		\$0
Makegood 1	4/29/16 2:53 PM	Ronda Drago	Confirmed			\$0
Queued for Electronic Contracting	4/21/16 10:29 AM					\$0
Revision	4/21/16 10:26 AM	BRADLEY PHILIPPS	Confirmed			\$0
New	4/21/16 10:15 AM	BRADLEY PHILIPPS	New	10		\$15,000.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.